

PRIVACY POLICY

1. We respect your privacy

- 1.1. Australian Trucking Association respects your right to privacy and is committed to safeguarding the privacy of our SafeT360 exhibition and website visitors. We adhere to the Australian Privacy Principles contained in the Privacy Act 1988 (Cth). This policy sets out how we collect and treat your personal information.
- 1.2. "Personal information" is information we hold which is identifiable as being about you.

2. Anonymity and pseudonymity

- 2.1. For advocacy purposes, the Australian Trucking Association and the SafeT360 exhibition aggregates or anonymises personal information before it is used, or uses a pseudonym. Unless required by law, the Australian Trucking Association will not provide material that identifies any specific individual or business without their explicit or implicit consent.
- 2.2. You have the option of subscribing anonymously to Australian Trucking Association and SafeT360 publications or using a pseudonym. We do, however, need your real details if you wish to sign up for an Australian Trucking Association event, join TruckSafe or participate in the Australian Trucking Association board, council, policy committee or an Australian Trucking Association election. We will also need your real details if we need to verify that you are a financial member of an Australian Trucking Association member association.

3. Collection of personal information

- 3.1. Australian Trucking Association will, from time to time, receive and store personal information you enter into our SafeT360 exhibition registration software and website, provided to us directly.
- 3.2. You may provide basic information such as your name, phone number, address and email address to enable us to send information and provide updates. We may collect additional information at other times, including but not limited to, when you provide feedback, when you provide information about your email preference, respond to surveys and/or promotions or communicate with our customer support.
- 3.3. Additionally, we may also collect any other information you provide while interacting with us.

4. How we collect your personal information

- 4.1. Australian Trucking Association collects personal information from you in a variety of ways, including when you interact with the SafeT360 exhibition, with us electronically or in person, when you access our website and when we provide our services to you.

5. Use of your personal information

- 5.1. Australian Trucking Association may use personal information collected from you to provide you with information, updates and our services. We may also make you aware of new and additional events, services and opportunities available to you. We may use your personal information to improve our exhibition, communication and services and better understand your needs.
- 5.2. Australian Trucking Association may contact you by a variety of measures including, but not limited to telephone, email, sms or mail.

6. Disclosure of your personal information

- 6.1. We may disclose your personal information to any of our employees, officers, insurers, professional advisers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes set out in this Policy. Personal information is only supplied to a third party when it is required for the delivery of our services.
- 6.2. We may from time to time need to disclose personal information to comply with a legal requirement, such as a law, regulation, court order, subpoena, warrant, in the course of a legal proceeding or in response to a law enforcement agency request.
- 6.3. We may also use your personal information to protect the copyright, trademarks, legal rights, property or safety of Australian Trucking Association, safet360.com.au, its customers or third parties.
- 6.4. Information that we collect may from time to time be stored, processed in or transferred between parties located in countries outside of Australia.
- 6.5. By providing us with personal information, you consent to the terms of this Privacy Policy and the types of disclosure covered by this Policy. Where we disclose your personal information to third parties, we will request that the third party follow this Policy regarding handling your personal information.

7. Australian Trucking Association publications and direct marketing

- 7.1. The Australian Trucking Association and SafeT360 invites people to subscribe to its publications, media releases and events and awards updates. You will also receive updates if you register for an Australian Trucking Association event. You can unsubscribe from any of these publications at any time by clicking the 'unsubscribe' link at the foot of each email, or by sending an email to ata@safet360.com.au.

8. Security of your personal information

- 8.1. Australian Trucking Association is committed to ensuring that the information you provide to us is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure information and protect it from misuse, interference, loss and unauthorised access, modification and disclosure.
- 8.2. The transmission and exchange of information is carried out at your own risk. We cannot guarantee the security of any information that you transmit to us, or receive from us. Although we take measures to safeguard against unauthorised disclosures of information, we cannot assure you that personal information that we collect will not be disclosed in a manner that is inconsistent with this Privacy Policy.

9. Access to your personal information

- 9.1. You may request details of personal information that we hold about you in accordance with the provisions of the Privacy Act 1988 (Cth). If you would like a copy of the information, which we hold about you or believe that any information we hold on you is inaccurate, out of date, incomplete, irrelevant or misleading, please email us at ata@safet360.com.au.
- 9.2. We reserve the right to refuse to provide you with information that we hold about you, in certain circumstances set out in the Privacy Act.

10. Photography and video at Australian Trucking Association and SafeT360 events

- 10.1. The Australian Trucking Association engages photographers and video camera operators, at its discretion, to shoot images of SafeT360 events for marketing and editorial purposes. With the Australian Trucking Association's permission, news organisations may also shoot news images of SafeT360 events. By registering as a SafeT360 visitor, you agree to the ATA using your image for marketing and editorial purposes, and to outside news organisations using your image as part of reporting the news, without the need for payment or further approval.

11. Complaints about privacy

- 11.1. If you have any complaints about our privacy practices, please feel free to send in details of your complaints to 25 National Circuit, Forrest, Australian Capital Territory, 2603. We take complaints very seriously and will respond shortly after receiving written notice of your complaint.

12. Changes to Privacy Policy

- 12.1. Please be aware that we may change this Privacy Policy in the future. We may modify this Policy at any time, in our sole discretion and all modifications will be effective immediately upon our posting of the modifications on our website or notice board. Please check back from time to time to review our Privacy Policy.

13. Website

- 13.1. When you visit our website
When you come to our website (safet360.com.au) we may collect certain information such as browser type, operating system, website visited immediately before coming to our site, etc. This information is used in an aggregated manner to analyse how people use our site, such that we can improve our service.
- 13.2. Cookies
We may from time to time use cookies on our website. Cookies are very small files which a website uses to identify you when you come back to the site and to store details about your use of the site. Cookies are not malicious programs that access or damage your computer. Most web browsers automatically accept cookies but you can choose to reject cookies by changing your browser settings. However, this may prevent you from taking full advantage of our website. Our website may from time to time use cookies to analyse website traffic and help us provide a better website visitor experience. In addition, cookies may be used to serve relevant ads to website visitors through third party services such as Google Adwords. These ads may appear on this website or other websites you visit.
- 13.3. Third party sites
Our site may from time to time have links to other websites not owned or controlled by us. These links are meant for your convenience only. Links to third party websites do not constitute sponsorship or endorsement or approval of these websites. Australian Trucking Association is not responsible for the privacy practices of other such websites. We encourage our users to be aware, when they leave our website, to read the privacy statements of each and every website that collects personal identifiable information.